

Omnibus Schedules 2025

Business-2-Business Omnibus 2025

	Confirm	Questionnaire Cleared	Set-up	Fieldwork	Tables	Open Ends
January	8th Jan	10th Jan	11th – 15th Jan	16th – 29th Jan	4th Feb*	11th Feb
April	8th April	10th April	11th – 15th April	16th June – 1st May*	9th May*	16th May
July	17th June	19th June	20th – 24th June	25th June – 8th July	14th July	18th July
October	30th Sept	2nd Oct	3rd – 7th Oct	8th – 21st Oct	28th Oct*	3rd Nov

* Bank holiday

Business Omnibus

We run a mixed methodology Business omnibus survey enabling clients to ask question of 350 business leaders as part of an Omnibus-style telephone/online survey. Our Business Omnibus Service uses RDD for a representative sample of 350 business leaders, providing insights into their views on your product or brand. The data is weighted per CSO estimates. Cost-effective and widely used by various sectors.

For further information, please contact Jimmy Larsen, Director, Ipsos B&A

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